

FIG.1

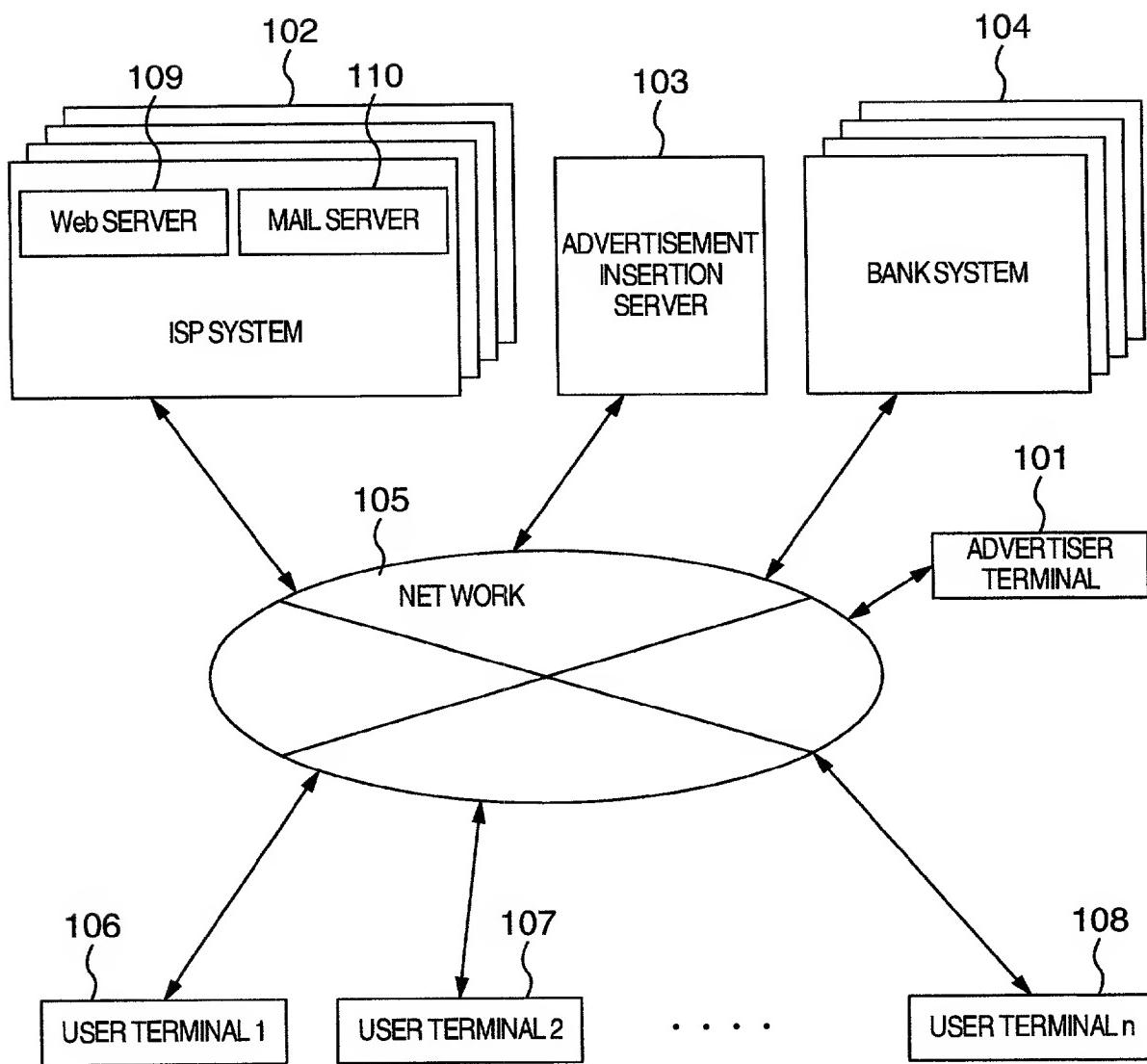
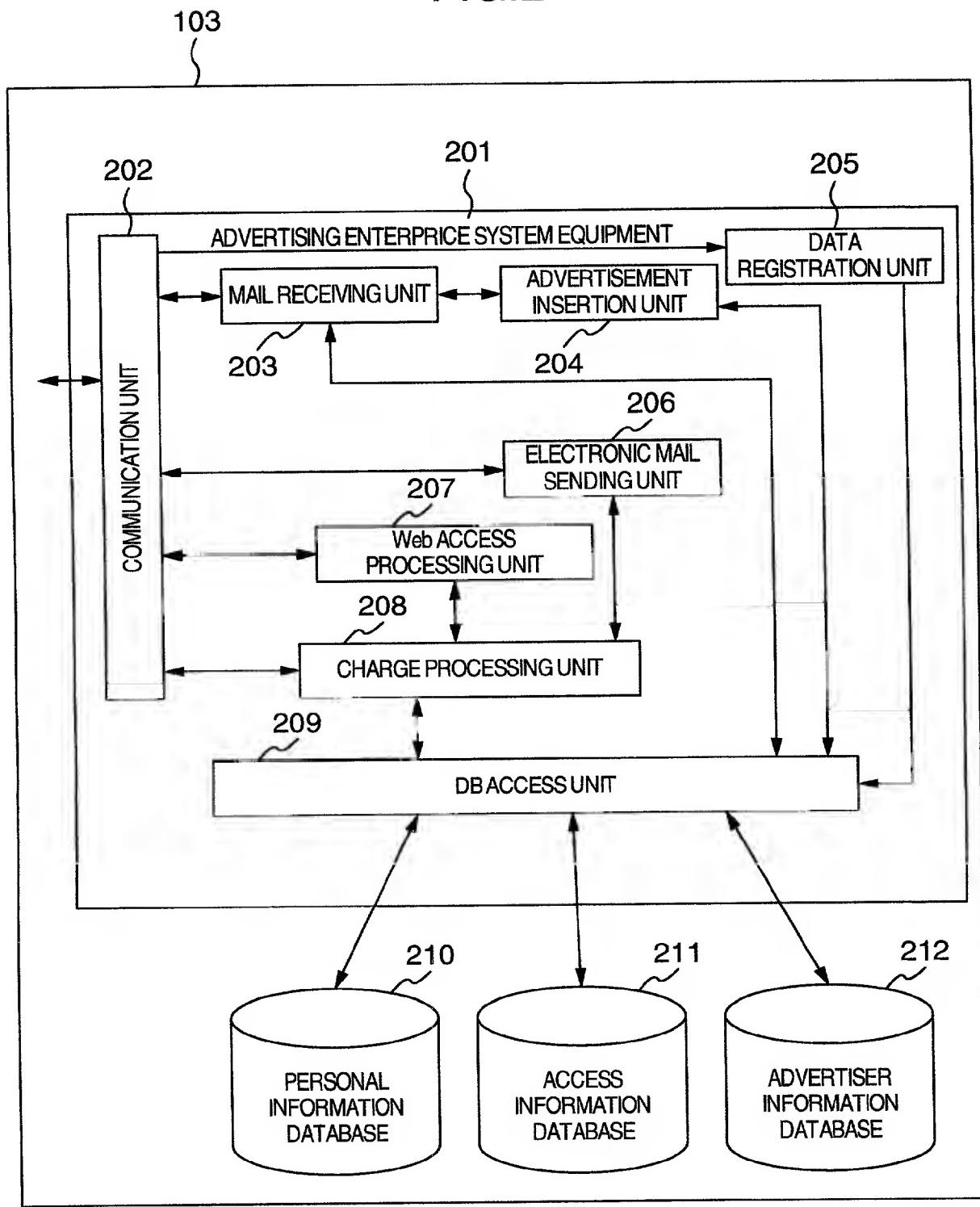
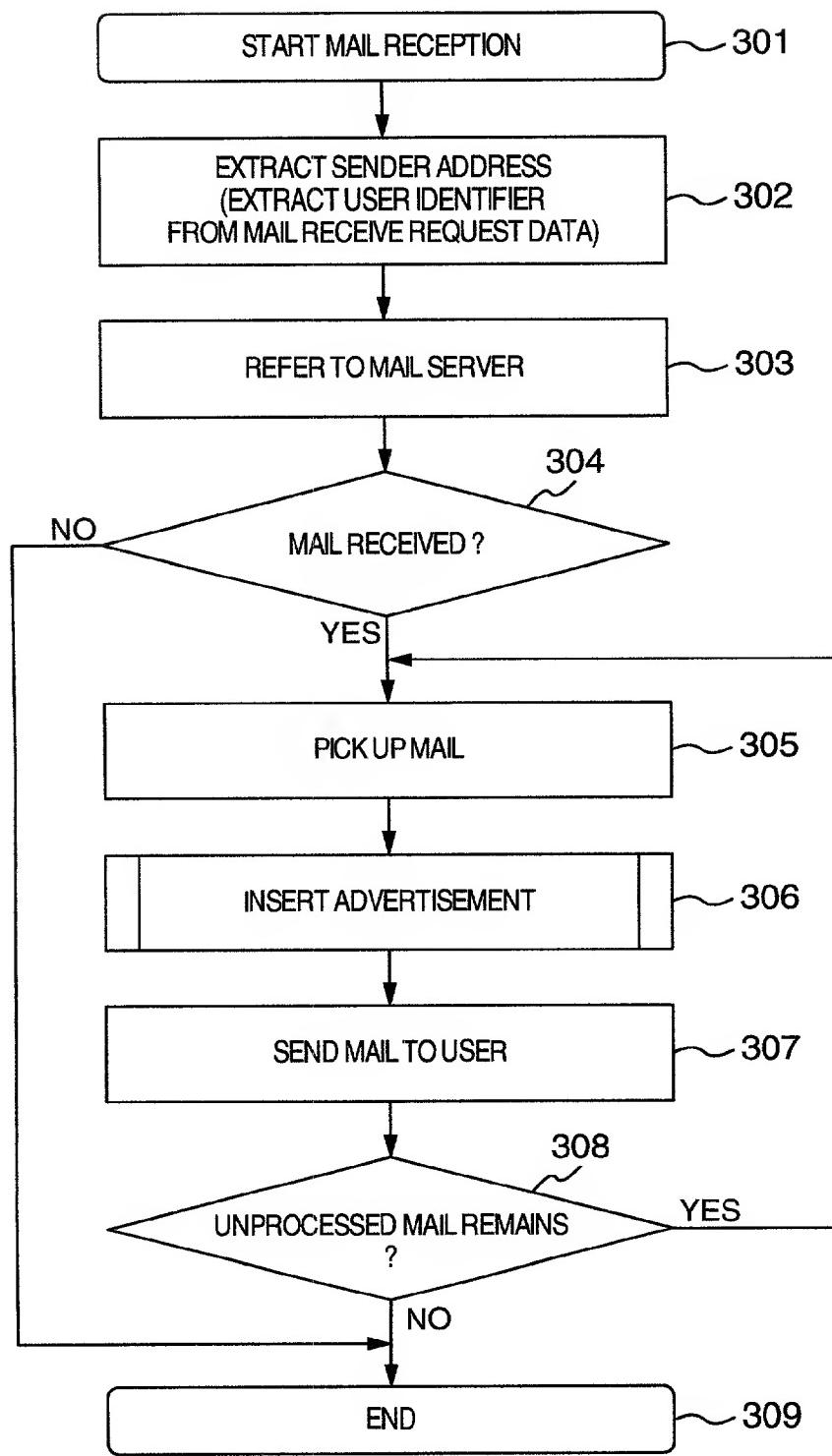


FIG.2



**FIG.3**



**FIG.4**

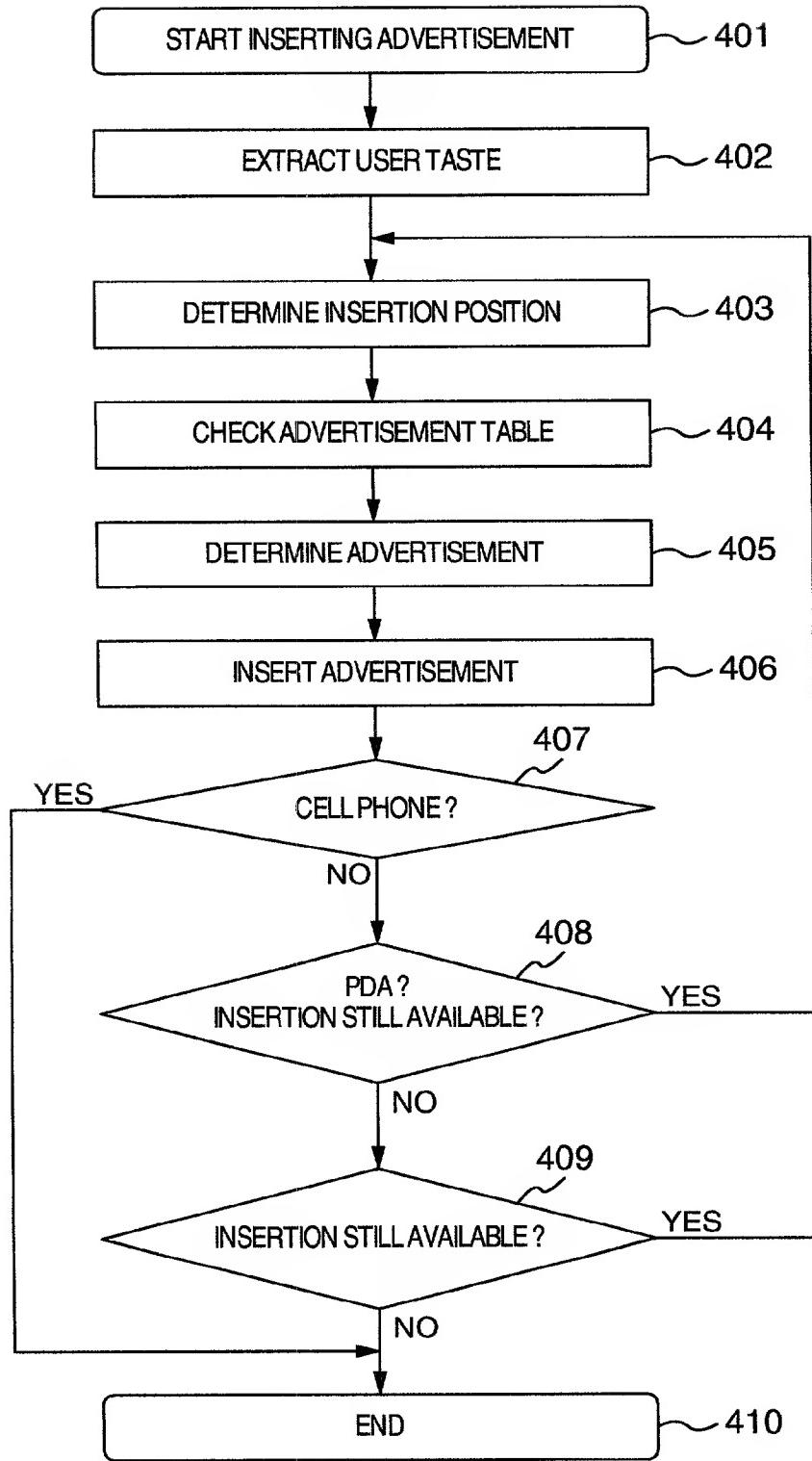
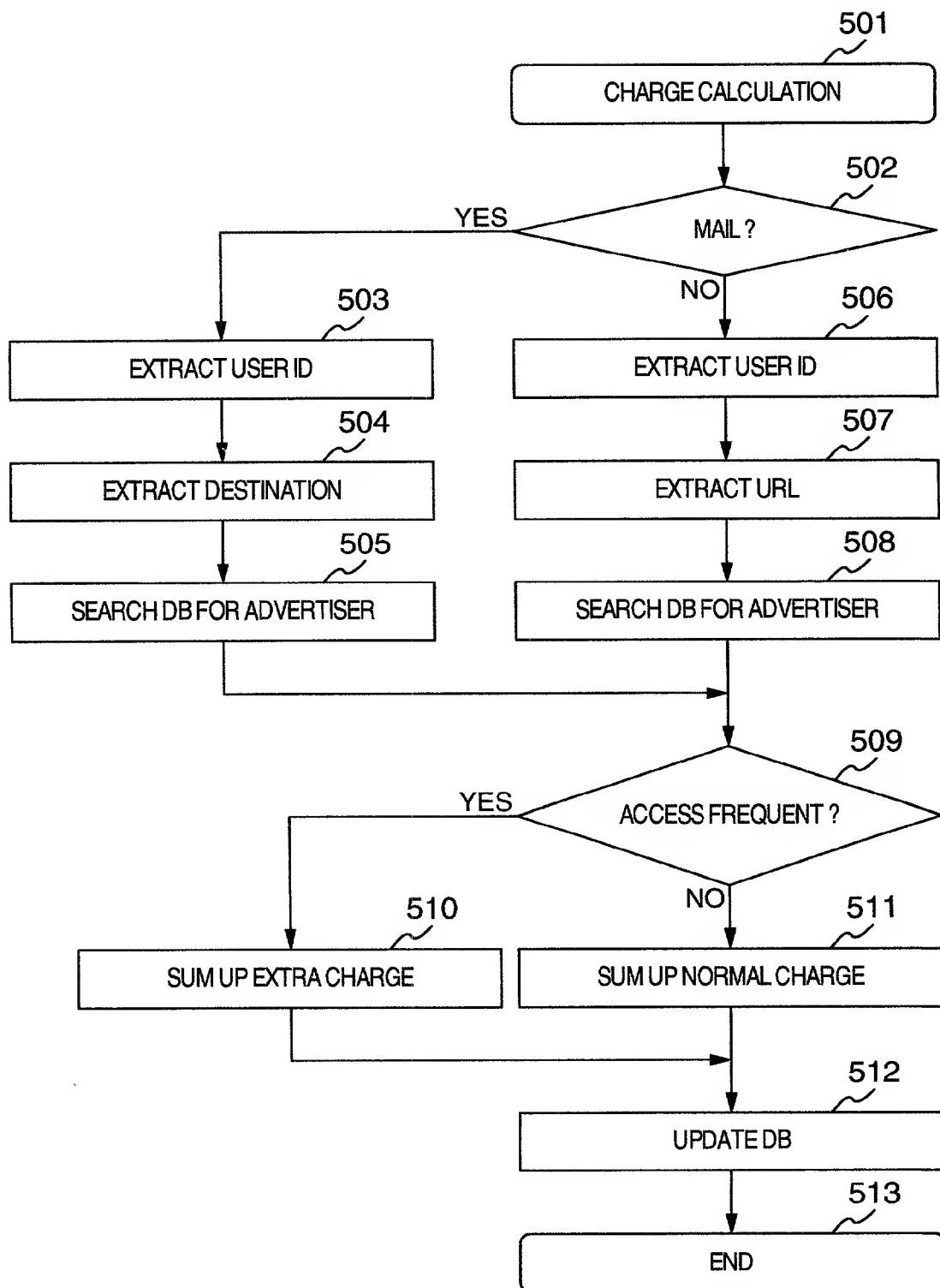


FIG.5



**FIG.6**

ADVERTISER	CATEGORY	CONTENT OF ADVERTISEMENT	MAIL ADDRESS	NUMBER OF INSERTIONS	ADVERTISEMENT END DATE	UNIT PRICE	EXTRA UNIT PRICE	INSERTION POSITION	REFERENCE ACCESS INTERVAL
COMPANY A	COSMETICS	IN THESE DAYS	cm@kigyoua.co.jp	539	2000/05/21	2	4	1	00:02:30
COMPANY B	CAR	WEEKEND THIS WEEK	custom@kigjob.co.jp	24	2000/06/02	1	3	2	07:00:00
		:	:	:	:	:	:	:	:
		:	:	:	:	:	:	:	:
		:	:	.	.	.	.	.	.
COMPANY X	FOODS	NEW ARTICLE OF FOOD	user@xxxco.jp	352	2000/07/11	5	10	1	00:01:30

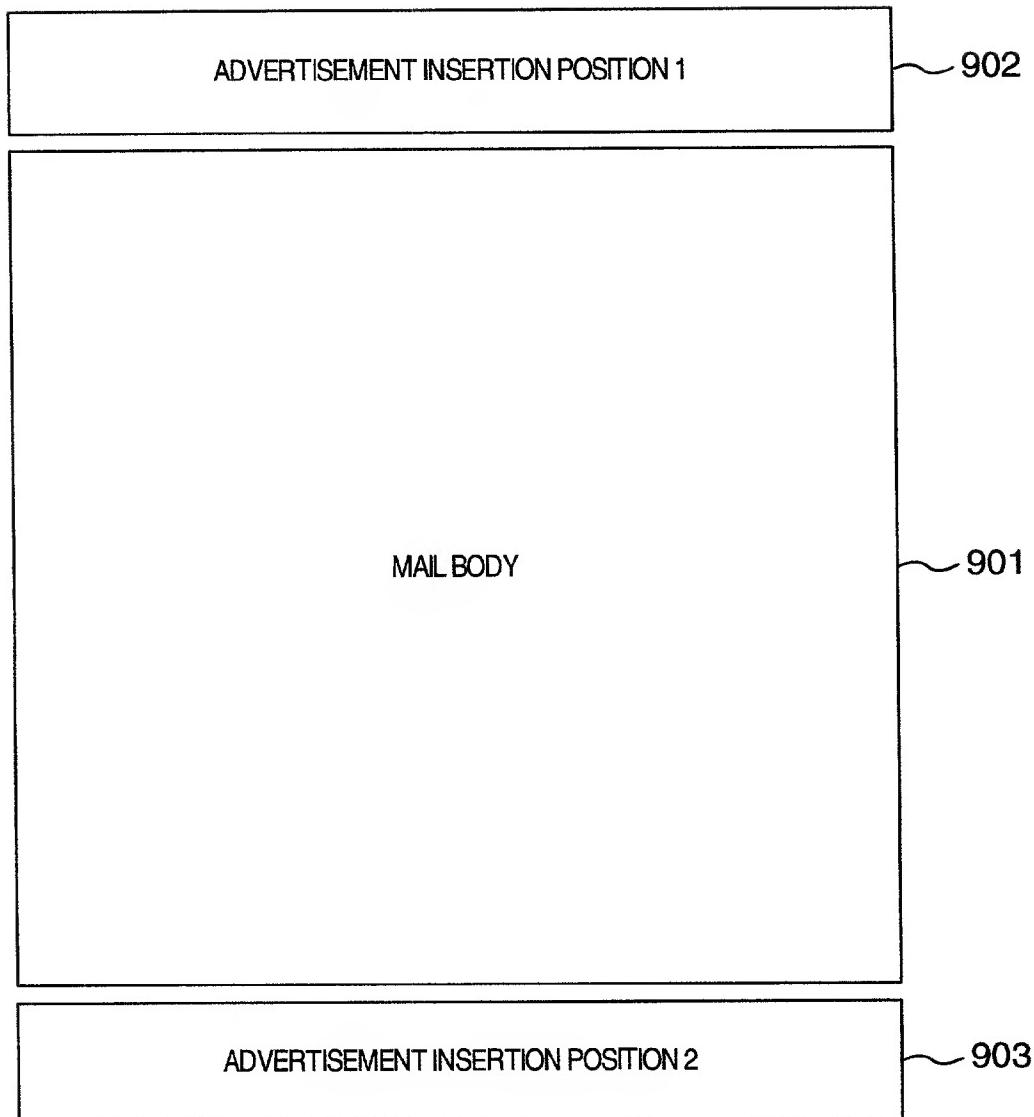
**FIG.7**

USER	ADVERTISER	ADVERTISEMENT CHARGE	NUMBER OF ACCESSES	LAST ACCESS DATE & TIME
A	COMPANYB	12	10	2000/04/10 15:21
	COMPANYC	35	20	2000/05/12 10:15
B	COMPANYE	21	15	2000/06/03 17:38
	COMPANYF	1315	985	2000/03/22 02:01
:	:	:	:	:
:	:	:	:	:
.	.	.	.	.
COMPANYX		1	1	2000/05/15 12:10

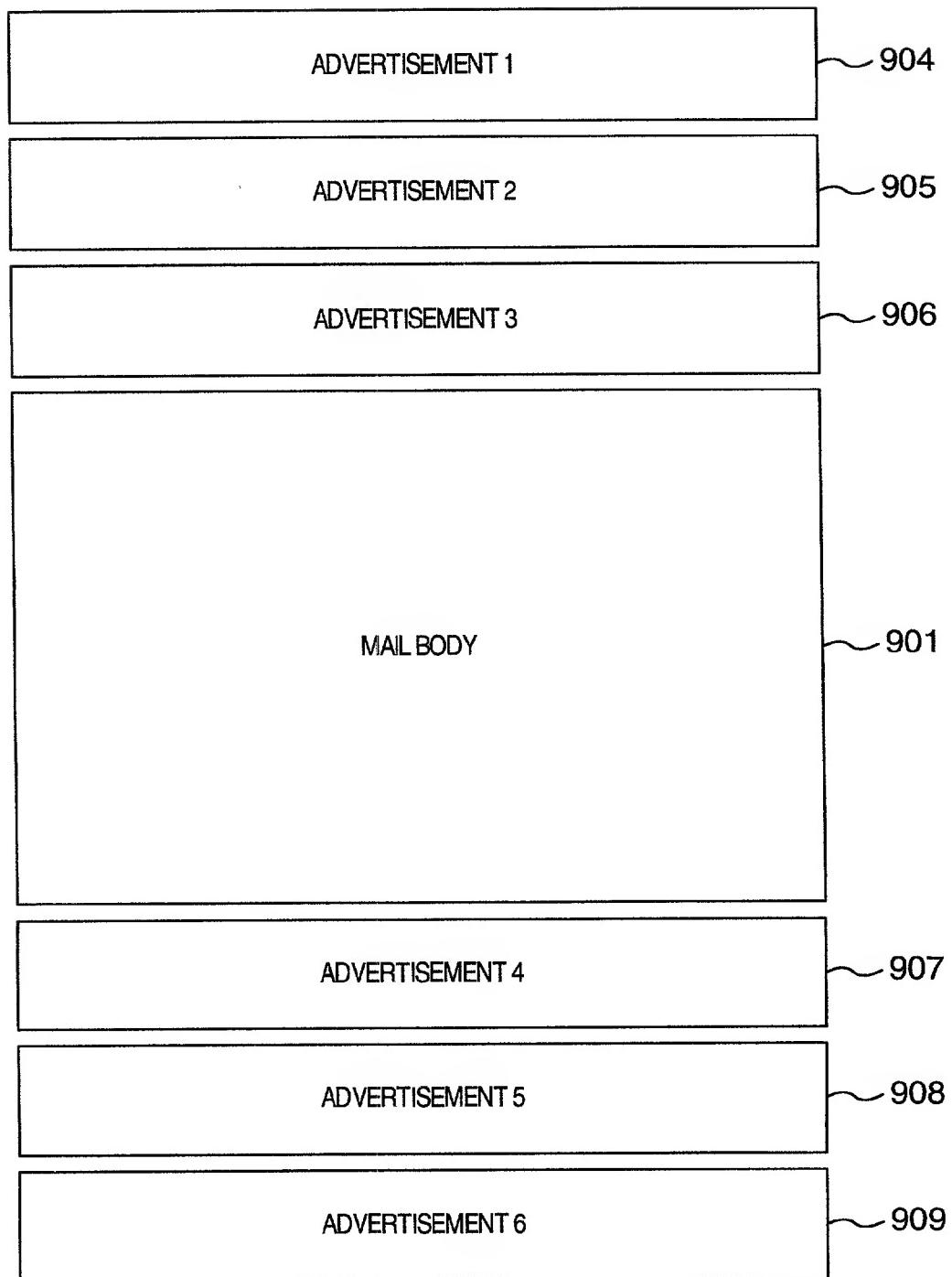
**FIG.8**

USER	USER IDENTIFIER	HOBBY/TASTE	BANKNAME	BRANCH NAME	ACCOUNT NO.	TERMINAL TYPE
A	ad1@xxx.co.jp	TOY,CAR	A BANK	A BRANCH	123456	PC
B	ad2@yy.co.jp	TRAVEL,COOKING	B BANK	C BRANCH	112255	CELL PHONE
B	ad3@zzz.co.jp	TRAVEL,COOKING	B BANK	D BRANCH	334455	PDA
:	:	:	:	:	:	:
:	:	:	:	:	:	:
:	:	:	:	:	:	:
X	ad4@aaa.co.jp	ANIMATION	M BANK	N BRANCH	884536	PC

# FIG.9



**FIG.10**



## FIG.11

1002  
{

WE HAVE INTRODUCED A NEW LIPSTICK INTO THE MARKET.

CLICK BELOW ↓ .

<http://abc/srv?http://www.xxx.co.jp/yyyy?ID=ad1@xxx.co.jp?Pos=1>

## FIG.12

1101  
{

WE HAVE INTRODUCED A NEW LIPSTICK INTO THE MARKET.

PLEASE SEND YOUR MAIL TO THE ADDRESS BELOW FOR FURTHER INFORMATION:

ADDRESS: uketsuke@xxx.co.jp

WE WILL SEND YOU DETAILED INFORMATION.

**FIG.13**

ADVERTISER	CATEGORY	CONTENT OF ADVERTISEMENT	MAIL ADDRESS	NUMBER OF INSERTIONS	ADVERTISE-MENT END DATE	UNIT PRICE	EXTRA UNIT PRICE	INSERTION POSITION	BASE CHARGE
COMPANY A	COSMETICS		an@kigyoua.co.jp	539	2000/05/21	2	4	1	712
COMPANY B	CAR		custom@kigyob.co.jp	24	2000/06/02	1	3	2	24
		:	:	:	:	:	:	:	:
		:	:	:	:	:	:	:	:
		:	:	:	:	:	:	:	:
COMPANY X	FOODS		user@xxx.co.jp	352	2000/07/11	5	10	1	483

**FIG.14**

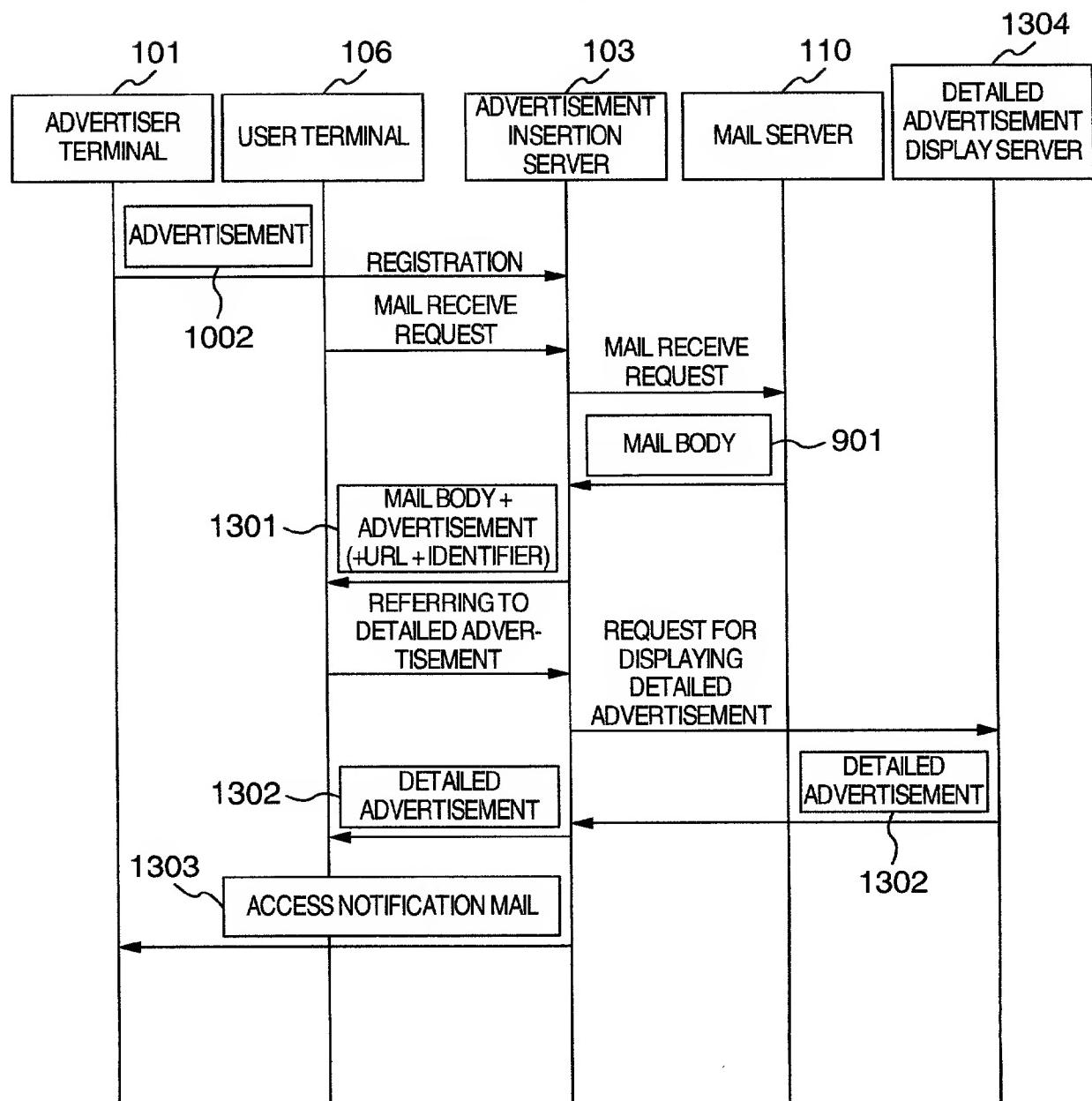
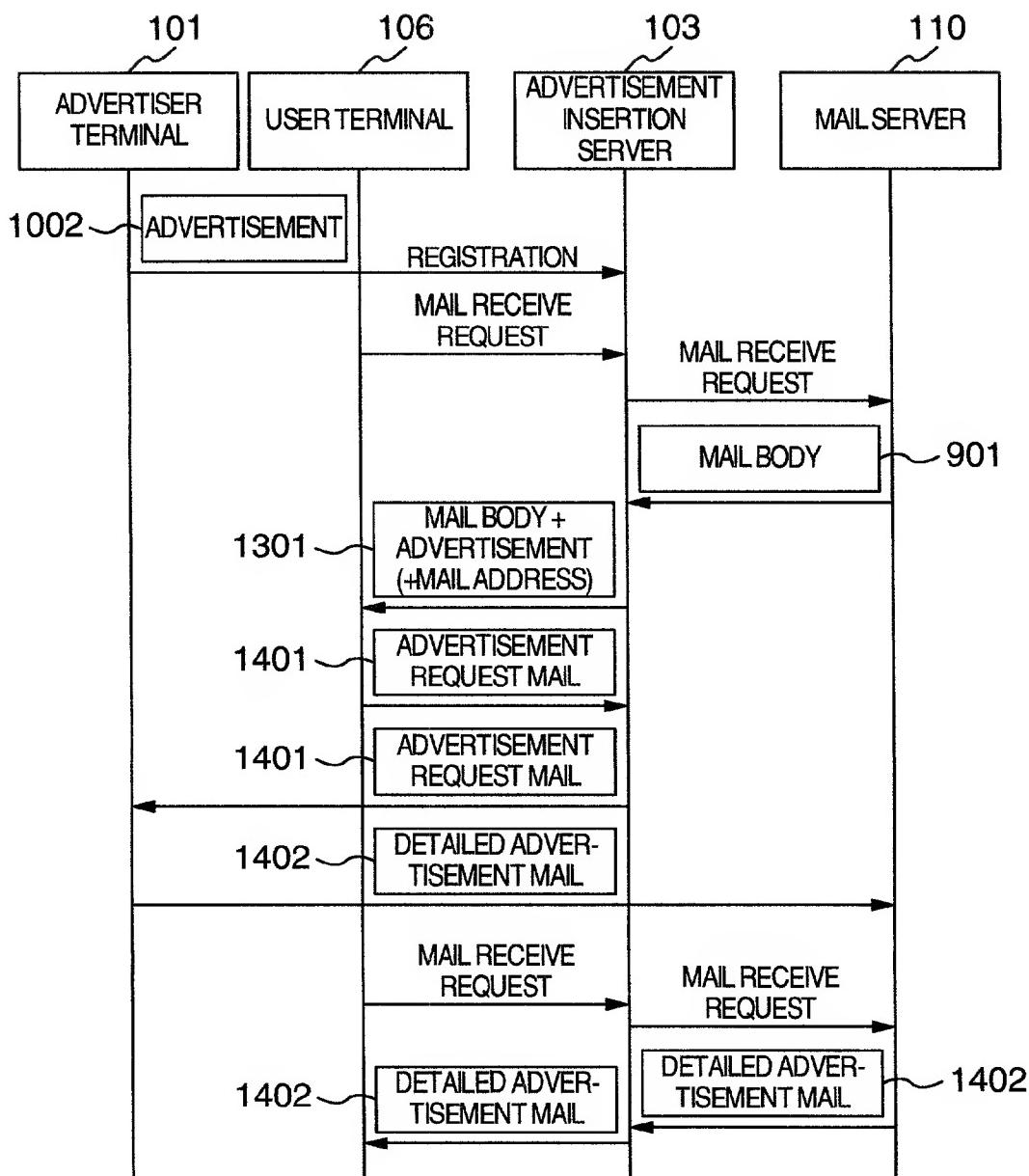


FIG.15



1501

**FIG.16**

**DEDICATED ORDER FORM PAGE**

NAME:

ADDRESS:

TELEPHONE NO.:

MAIL ADDRESS:

PRODUCT NAME:

QUANTITY:

REMARKS:

1601

## FIG.17

PLEASE SEND ME DETAILED ADVERTISEMENT.

-----Forward Message-----

WE HAVE INTRODUCED A NEW LIPSTICK INTO THE MARKET.

PLEASE SEND YOUR MAIL TO THE ADDRESS BELOW FOR FURTHER INFORMATION:

ADDRESS: uketsuke@xxx.co.jp

WE WILL SEND YOU DETAILED INFORMATION.

-----End Forward Message-----

**FIG.18**

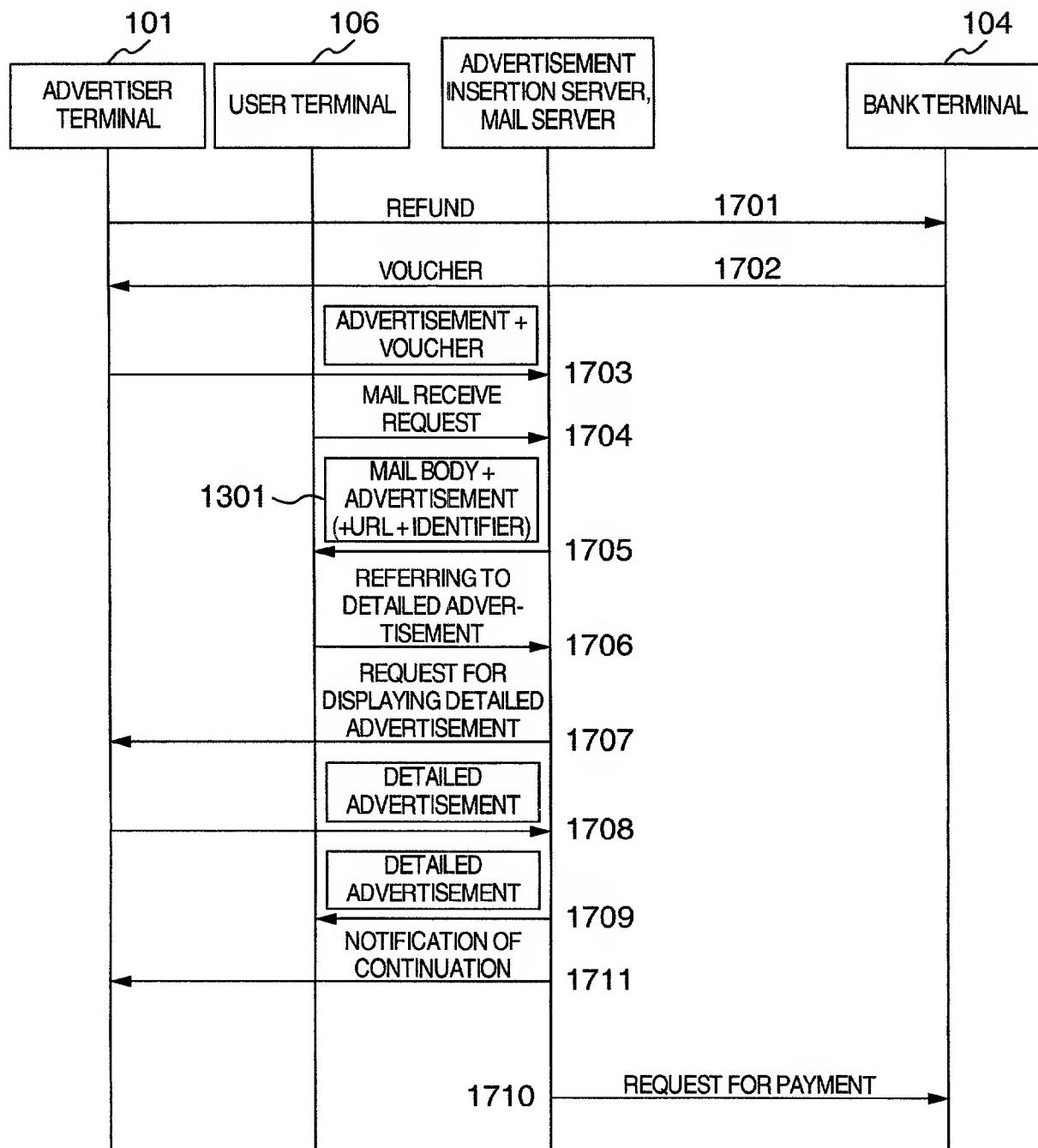
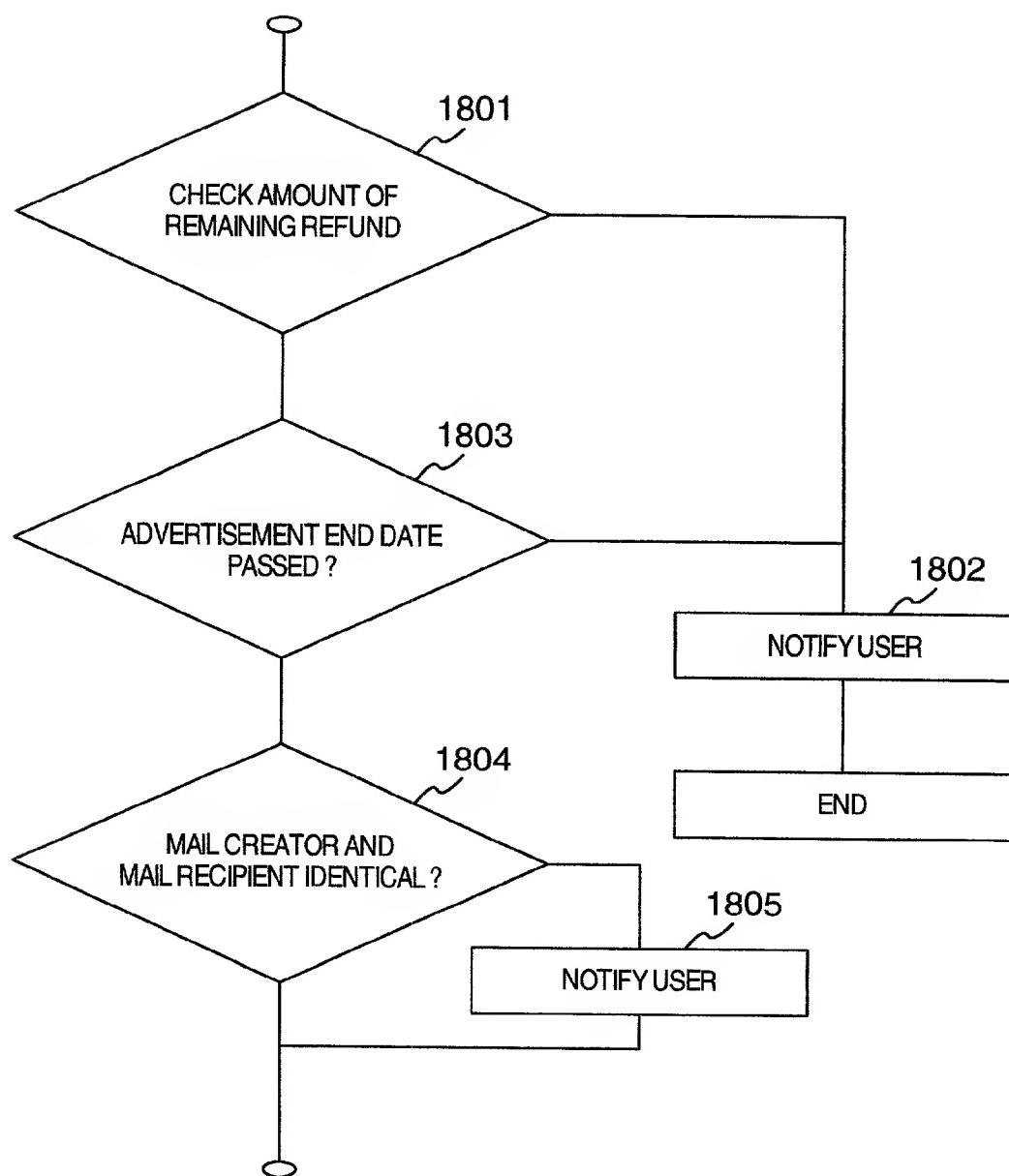


FIG. 19



**FIG.20**

